

# Jennifer Dzuck

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## Senior Learning & Development (L&D) Leader

**Dynamic and performance-driven Senior Learning & Development (L&D) Leader** with over 10 years of proven expertise in designing high-impact blended learning solutions. Intensely proficient in applying Adult Learning Principles and utilizing cutting-edge multimedia technologies to accelerate employee skills and drive business outcomes. Expert at leveraging Artificial Intelligence (AI) for content generation and delivery, managing complex development projects, and creating visually stunning, brand-aligned presentations and e-learning content.

## Core L&D Skills

- Instructional Design & Strategy
- Adult Learning Principles/Theories
- Blended Learning Programs (ILT/eLearning)
- Content Development & Curation
- Generative AI for Content Creation
- Project Management & Stakeholder Collaboration
- Learning Analytics and Assessment Strategies
- Micro, Modular, and Gamification Learning
- Learning Management Systems (LMS) Administration
- Multimedia Design & Branding Alignment

## Professional Experience

### Robert Half Int., Remote

#### Senior Learning Experience Designer

**2021 — Present**

- Collaborate with senior leadership and subject matter experts to strategize, design, and implement learning content for sales enablement employees.
- Augment training effectiveness by creating eLearning modules and optimizing training deliverables.
- In cooperation with subject matter experts, oversee the review process for learning assets to maintain continuous, high-quality standards and content accuracy.
- Achieved 60% cost reduction in facilitated training time by creating high-quality videos and gamification.
- Decreased turnaround time by 40% for the training program development by accelerating speed to market for learning content deliverables.
- Improved accessibility and retention rates by condensing learning materials into micro and modular formats.

### Hewlett Packard Enterprise, Plano, TX

#### Instructional Learning Design Leader & Program Management

**2016 — 2020**

- Led full content development lifecycle for global teams and business units, delivering blended learning programs (ILT and virtual) in alignment with strategic objectives and operational needs.

- Managed a \$2M budget to champion HR-funded employee development programs, prioritizing resource allocation for maximum impact.
- Evaluated learning transfer and learner satisfaction through innovative learning assessments, applying deep knowledge of Adult Learning Theories.
- Attained a 4.5% or higher satisfaction rate while organizing virtual leadership and human resources courses.
- Formulated robust virtual training programs to slash facilitator travel costs associated with in-person learning sessions.
- Elevated access to learning materials by administering the EdCast and Percipio learning platforms and establishing customized channels tailored to specific business needs.

**Dell Technologies, Plano, TX**  
**Information Security Trainer**

**2015 — 2016**

- Partnered with the information security team and security data analysts to design and create learning programs for virtual facilitation and eLearning formats.
- Strengthened reporting and analytics for facilitated training sessions through Learning Management Systems (LMS).
- Reduced virtual facilitation training duration by 25% through a streamlined, modular eLearning approach.
- Increased learner retention by designing and producing high-quality e-learning content focused on information security.
- Strategized learning outcomes and coordinated delivery schedules to maximize efficient training cycles to meet the business unit's onboarding needs.

## Technical Proficiencies

**Instructional Design & Authoring:** Articulate Storyline & Rise 360, Adobe Captivate, Premiere Pro, Camtasia

**AI & Emerging Tech:** Generative AI Tools, AI Video/Audio Generation, Applying AI/Machine Learning in L&D

**Visual Design & Presentation:** Adobe Creative Suite, Advanced Microsoft PowerPoint (via Microsoft 365)

**Social Learning Platforms/LMS:** Workday Learning, Cornerstone, Canvas, Percipio, EdCast

**Other:** Google Workspace

## Education & Certifications

**Master of Science in Learning Technologies – AI in Education, Learning Analytics and Research, 2025**

University of North Texas, Denton, TX

**Bachelor of Science in Adult Education & Training, 2012**

Saint Joseph's College, Standish, ME

**AI in Education, Graduate Certificate,** University of North Texas, 2025

**Master Instructional Designer,** Association for Talent Development (ATD), 2019

## Affiliations

Chief Learning Officer, Association for Talent Development (ATD), 2012 – Present